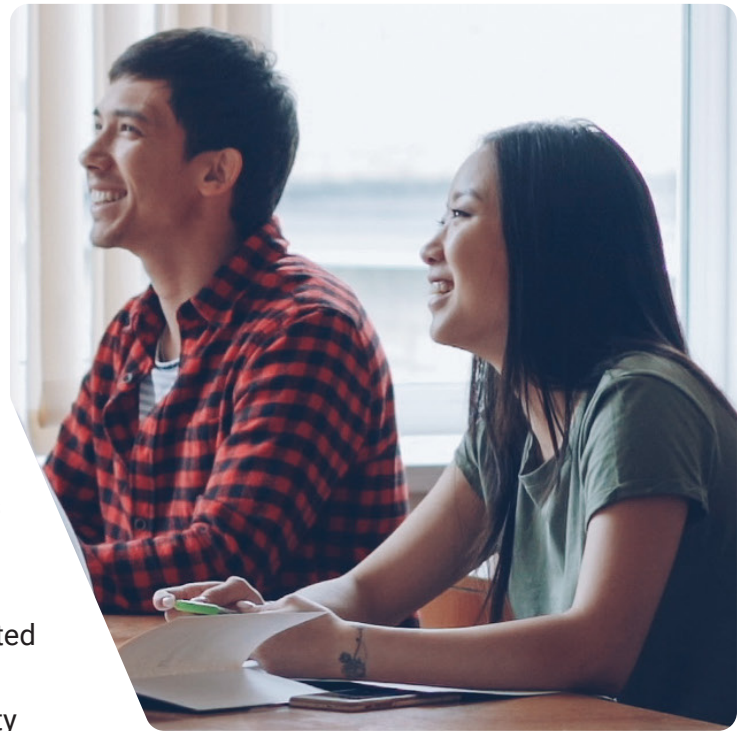aperian

Using Aperian® in the Classroom: A Playbook for Professors

Aperian can be a powerful resource to introduce students to concepts related to cultural competency and inclusion. Below is an example of how **O. Volkan Ozbek, Ph.D.**, Professor, Texas A&M University - San Antonio, incorporated the GlobeSmart® Profile and GlobeSmart® Guides into his International Management course during his time at Trinity University's Michael Neidorff School of Business.

Aperian Learning Outcomes

- Assess and defend the importance of culture on the success of global business operations,
- Explain distinct characteristics of national cultures including how they help global managers better assess an international setting,
- Understand the critical impact of effective cross-cultural communication on the global success of the firm,
- Identify and compare cultural practices of eight to ten countries, excluding the student's home country.

Required Activities

- Complete five Aperian learning modules
  - Giving Feedback Across Cultures
  - The GlobeSmart Dimensions and Inclusive Actions
  - Understanding the GlobeSmart Cultural Dimensions
  - Using the GlobeSmart Profile to Improve Teamwork
  - Why Culture Matters
- Complete eight to ten GlobeSmart Guide quizzes with a passing score (minimum of 80%)

Outline for the GlobeSmart Guide Quizzes

- Optional: Issue a Certificate of Achievement for completing eight to ten quizzes
- Instructions for Students:

  In order to access the GlobeSmart Guides, you must **register for an Aperian account here** by <Date>.

  Once you are registered, choose 8-10 countries that interest you the most. Navigate to the Culture Guide for each chosen country, and after exploring the information, take the GlobeSmart Guide quiz.

  You're allowed up to two incorrect answers to receive a passing score of 80%. Anything more than that will result in failing the quiz, which means earning a zero grade. You may take the quiz as many times as you would like.

  Submit a screenshot of your quiz scores by <Date>.

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